

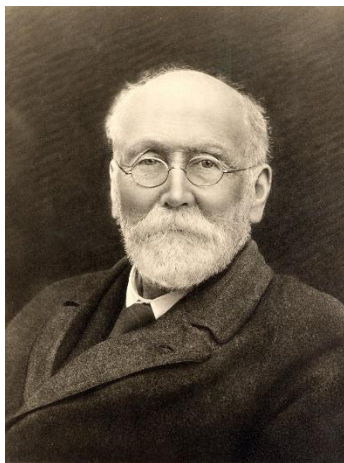
YORK AND CHOCOLATE



While many Yorkshire towns and cities made their fortune out of textiles in the wake of the industrial revolution, York went its own sweet way – and made its name in chocolate.

ROWNTREE AND TERRY - FAMOUS SONS OF YORK

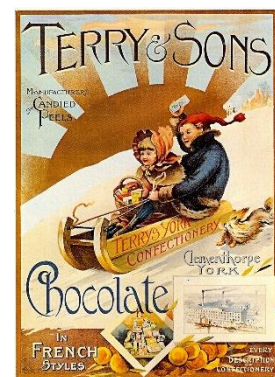
Rowntree



One of York's most famous sons is Joseph Rowntree, a Quaker remembered and revered both for his outstanding work towards improving the lot of working people (including his own employees) and for his founding of the famous Rowntree confectionery name. In 1827 he set up a grocer's shop in Pavement, which in time expanded into a chocolate factory on Haxby Road. His son, also named Joseph, inherited the chocolate business and also shared his father's philanthropic tendencies. He set up three influential Trusts which still bears his name today, and which continue his legacy in the fields of poverty, housing, international peace, social justice and democratic reform. Rowntree later merged with Mackintosh, and the joint company became part of Nestlé in 1988. Many sweets and chocolate bars that are a much-loved part of British life are manufactured in the York factory, like Kit Kat and Yorkie.

Terry's

York's other great chocolate name is Terry's. The firm began in 1767 and was founded by Mr Bayldon and Mr Berry. The Terry's name first appeared when Joseph Terry became a partner in 1823. The site in Bishopthorpe Road remained the hub of Terry's confectionery production in Britain until sadly it closed in 2005. At peak seasons over 700 people were employed at the plant to produce world-renowned delights such as Terry's All Gold and Chocolate Orange. The Terry family has been involved in the highly successful business for generations, and the present-day representative, Peter Terry, is honorary president of what is now a £140 million business. Terry's has operated under the ownership of Kraft Jacobs Suchard since 1993.



Archives

In 2012 Nestlé celebrated its 150th Anniversary year and in 2011 Nestlé opened a new archive to secure historical records of York's rich chocolate making history. An advertising robot, a stained-glass window and the tin of cocoa that was with Scott of the Antarctic when he died - these are only a few of the items which form part of a new Nestlé UK archive created at the company's factory complex in York. The state-of-the-art facility has been built to preserve documents, films, artefacts and artworks from all of Nestlé's UK sites, with climate and humidity controls to preserve its contents, and specially fitted lights designed to filter out harmful UV rays. Highlights of the archive include a collection of more than 300 Nestlé films that were recently uncovered in a wall cavity at the company's base in Croydon, the original pre-war artwork for the classic Black Magic advertising campaigns, a rare collection of hundreds of 1920s chocolate moulds and thousands of photographs, magazines, catalogues and other documents. The famous stained-glass window comes from the Haxby Road site's oldest office, while the robot dates back to an advertising campaign from the 1920s. The archive was the brainchild of Nestlé UK archivist Alex Hutchinson, and its launch was attended by Giles Naish, who works at Nestlé in York and is the great-great-grandson of Joseph Rowntree. A spokesman said that many of the items had been exhibited publicly before and this would continue and, after digitising more than 37,000 photographs and more than 100 hours of film, it intended to provide an online offering in future. The archive was officially opened by Nestlé UK chief executive and chairman Paul Grimwood alongside Mr Naish.

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DID YOU KNOW...?

- ❖ The successful chocolate industry brought economic stability to 19th century York.
- ❖ York's superior railway connections were vital to the success of its chocolate industry.
- ❖ Nestlé's Chunky Kit Kat has been one of the retailing sensations of the past decade.
- ❖ You can still see what was a very sumptuous Terry's chocolate shop and restaurant in St Helen's Square.
- ❖ The first Terry's chocolate 'fruit' to be made in York wasn't the famous Orange, but a Chocolate Apple.
- ❖ Surveys reveal that a Terry's Chocolate Orange finds its way into one in ten Christmas stockings.
- ❖ Strict hygiene rules mean that it is impossible to allow visitors into York's chocolate factories. But the end product is readily available!

For more information and to book your stay in York:

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