York welcomes 8.4 million visitors per annum who spend £765 million each year which supports 24,400 jobs in the city.

A fifth of York's visitors stay overnight, in one of York's 20,000 bedspaces.

867,000 conference and event delegates account for 1 in 10 of York's visitors.

£140mn spent by delegates, which is £2 out of every £10 spent in York.

7.2 mn domestic leisure visitors

289,000 overseas leisure visitors

Of the 289k overseas visitors, the top five nationalities visiting York are:
1 = US (16%)
2 = China (12%)
3 = Australia (11%)
4 = Germany (8%)
5 = Canada (8%)


Prepared by Zoe Rawson MMRS, Senior Research & Insight Executive, Make It York, zoe.rawson@makeityork.com, 01904 554459