UK Conference and Meeting Survey
York 2018

876,000 delegates
+20% vs 2017
(-12% vs 5 years ago)

£141.4m delegate spend
+14% vs 2017
(-7% vs 5 years ago)

Of which, 8,300 are accompanying partners

Of which, £1.5m is leisure extension spend

77% of York’s events were organised by the association and corporate sectors, with the majority booked by the corporate sector

Ave DDR = £33
Ave 24 hr DR = £154

Nationally the proportion of bookings by sector is skewed towards the corporate and public sectors, with a lower proportion of bookings from associations

24 hr rates in York are at a 10 year high and are 8% above the national average

Daily delegate rates in York are very slightly up on last year, now at £33

38% of events in York are residential, involving a stay in either the venue or destination

Ave length of stay was 1.8 days for those events involving a stay in venue and 1.4 days overall (very slightly down on 2017)

% of delegate days:

% of delegate spend:

Source: UK Conference and Meetings Survey, York, 2018
By RUS Associates Ltd

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