York welcomes 6.9 million visitors per annum who spend £564 million each year which supports 19,000 jobs in the city.

A quarter of York’s visitors stay overnight, in one of York’s 16,000 bedspaces:
- 5.3mn day visits
- 1.6mn overnight visits
- £275 mn day visit spend
- £289 mn overnight visit spend
- Half of all spend is by overnight visitors

869,000 conference and event delegates account for 1 in 8 of York’s visitors:
- £137 mn spent by delegates is £2 out of every £8 spent in York

5,835,000 domestic leisure visitors
231,000 overseas leisure visitors
- 6.5mn visits to York last year
- +6% in last 5 years
- 6.9mn visits predicted this year
- +2% since last year

Of the 231k overseas visitors, the top five nationalities visiting York are:
1 = US (16%)
2 = China (9%)
3 = Australia (9%)
4 = Germany (5%)
5 = Spain (5%)

£451 mn spent by overseas visitors last year
- +25% in last 5 years
- £564 mn predicted this year
- -7% since last year

Data sources: York Visitor Survey 2015 and the Economic Impact of Tourism in York in 2015, from the Cambridge Model

Report prepared by Zoe Rawson MMR, Senior Research & Insight Executive, Make It York, zoe.rawson@makeityork.com, 01904 554459