



Christmas Guide 2019

Advert Booking Form

Booking
Deadline:
Friday 26
July 2019

Company Details

Business Name:	Contact Name:
Address:	
Email:	Telephone:
PO number:	

Prices

Booking your advertisement - Please tick box as appropriate.

Quarter page 67mm x 98mm	Member £315 +VAT <input type="checkbox"/>	Non-member £445 +VAT <input type="checkbox"/>
Half page 139mm x 98mm	Member £585 +VAT <input type="checkbox"/>	Non-member £820 +VAT <input type="checkbox"/>
Full page 148mm x 210mm	Member £995 +VAT <input type="checkbox"/>	Non-member £1420 +VAT <input type="checkbox"/>
Inside Front/Back 148mm x 210mm	Member £1595 +VAT <input type="checkbox"/>	Non-member £2400 +VAT <input type="checkbox"/>
Backpage 148mm x 210mm	Member £1995 +VAT <input type="checkbox"/>	Non-member £3000 +VAT <input type="checkbox"/>

Stage 1 - Advert Booking

Reserve your slot by completing and returning this booking form to faye.rhodes@makeityork.com by Friday 26 July.

Stage 2 - Advert Artwork and Design

Please send all artwork (must be high resolution - 300dpi and around 2MB in size) to ryan.harper@makeityork.com by **15 August**. You will be sent a proof to approve before your artwork is printed. Please enquire if you need us to design your advert, we can do this at an additional cost of £50 for 60 minutes design time.

Payment Details

Payment can be made by cash, cheque, BACs or credit card. Payment must be made within 30 days of the date of the invoice.

Account number: 10367689 | Sort code: 09-02-22 | Cheques should be made payable to Make It York.

If you are a registered charity and are claiming VAT exemption on this advertisement, please provide your charity number in the space provided:

VisitYork

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Terms and Conditions

By signing this form you are committing to the purchase of advertising space in the 2019 Christmas Guide. Adverts must be supplied by 15 August 2019. It is the responsibility of the advert supplier to provide correct information. Make It York take no responsibility if incorrect adverts are supplied and approved. If Make It York are designing your advert, assets must be submitted by 11 August. A maximum of two changes are included in this service - if this limit is exceeded, a fee of £25 per hour will be applied to your invoice.

Signature:

Date: